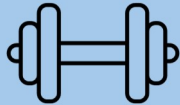
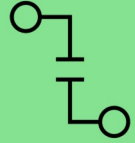



# AQUATIC FACILITY RENEWAL – SITE SELECTION

## DECISION SUPPORT MATRIX – SWOT ANALYSIS

	Site A – Henrietta Street	Site B – South Street	Site C – Georgiana Street
<p style="text-align: center;"><b>STRENGTHS</b></p> 	<ul style="list-style-type: none"> <li>• Vacant site – low demolition costs</li> <li>• Can keep existing pool operational while construction occurs</li> <li>• Space to fit new facility</li> </ul>	<ul style="list-style-type: none"> <li>• Can keep existing pool operational while construction occurs. No loss of service</li> <li>• Preferred site based on geotechnical results and site classification</li> <li>• Co locate and integrate with existing recreation facilities</li> <li>• WHS improvements for staff working in isolation</li> <li>• Located close to School. Reduces travel time and safety concerns with walking to swimming lessons</li> <li>• Available space will fit new facility</li> </ul>	<ul style="list-style-type: none"> <li>• Community sentiment for history of site</li> </ul>
<p style="text-align: center;"><b>WEAKNESSES</b></p> 	<ul style="list-style-type: none"> <li>• Little value in co-location. No integration with existing facilities</li> <li>• Not preferred site based on geotechnical results</li> <li>• Access to power and water. No connection on site</li> </ul>	<ul style="list-style-type: none"> <li>• Demolition costs of existing infrastructure</li> <li>• Need to relocate existing uses</li> </ul>	<ul style="list-style-type: none"> <li>• Would require closing the pool for up to two swimming seasons</li> <li>• No integration with other recreational facilities</li> <li>• Would require demolition, including removal of entire pool shell</li> <li>• Geotechnical results revealed highly reactive clay site classification. Least desirable of all sites, compared to other options.</li> </ul>


# AQUATIC FACILITY RENEWAL – SITE SELECTION

## DECISION SUPPORT MATRIX – SWOT ANALYSIS

	Site A – Henrietta Street	Site B – South Street	Site C – Georgiana Street
<p><b>OPPORTUNITIES</b></p> 	<ul style="list-style-type: none"> <li>• Attractive entry statement to town</li> </ul>	<ul style="list-style-type: none"> <li>• Has room for relocation of basketball courts to the south of the site.</li> <li>• Upgrade to basketball courts, current courts require renewal</li> <li>• Is located close to school, reduced travel for swimming lessons, safer for students walking along roads</li> <li>• Allows for disposal of obsolete infrastructure</li> <li>• No need to ‘double up’ on some facilities such as gym, café and playground.</li> <li>• Increased site activation and patronage for café</li> <li>• Opportunities for developing a water use efficiency project in conjunction with school., which would provide alternative sources of water for ovals.</li> <li>• Frees up existing site for consideration for other community use. Potential for variety of multi-generational spaces and uses. Opportunity to recognise history as a pool site.</li> <li>• Demolition of existing site – might not need to remove shell and demolition could occur over time.</li> <li>• Redevelopment of site could incorporate removal of Asbestos material found at old bowling green site, reducing risk.</li> </ul>	

# AQUATIC FACILITY RENEWAL – SITE SELECTION

## DECISION SUPPORT MATRIX – SWOT ANALYSIS

	Site A – Henrietta Street	Site B – South Street	Site C – Georgiana Street
<b>THREATS</b> 	<ul style="list-style-type: none"> <li>• Access to power and water. No connections on site</li> <li>• Change adverse elements in community</li> </ul>	<ul style="list-style-type: none"> <li>• Change adverse elements in community</li> <li>• Relocation of Early Years Hub/ Play Group will need to be considered</li> </ul>	<ul style="list-style-type: none"> <li>• Loss of facility for at least one season, maybe two</li> <li>• Potential for lasting damage to swimming club if pool was closed for a season</li> <li>• Community travel to Northam for swimming, don't return</li> <li>• Economic loss if people travel to Northam, likely to combine trip with shopping etc. Spend leaves town</li> <li>• Loss of school swimming lessons as travel is not possible (cost and time)</li> <li>• Negative impact on Emergency Service Cadet program – Loss of Bronze Medallion, water safety program</li> <li>• Impact on Vac Swim as loss of a season reduces enrolments</li> <li>• Lack of accessibility increases poor swimming outcomes for children</li> </ul>